

**ONLINE PROGRAM - COURSE DESIGN FOR
ASU BUSINESS EDUCATION ONLINE PROGRAM**



Appalachian State University is the only public university in Western NC that offers a major in Business Education.

ASU's Reich College of Education Business and Marketing Education Program is offering an integrated program that is beneficial to Business Education students who want to teach business and technology courses at the Middle and High School level or are interested in applying these skills to a corporate learning environment.

COLLEGE OF BUSINESS COURSES

Computer Info. Sys. Course - CIS 3050	3
Computer Info. Sys. Course - CIS 3250	3
Computer Info. Sys. Course – Elective 1	3
Computer Info. Sys. Course – Elective 2	3

Total 12

BUSINESS EDUCATION COURSES

BE 1030 -Digital Input systems	3
BE 3340 - Bus. Com.	3
BE 3380 - Web Dev.	3
BE 4550 – Networking	3
BE 4650 - Computer Apps	3
BE 4755 – Methods	4
BE 4510 - Office Mgt.	3
BE 4660 – Class. Mgt & Assess.	3
RE 4630 - Reading in Content Area	2
Directed Elective 1	3
Directed Elective 2	3
Directed Elective 3	3

Total 36

COLLEGE OF EDUCATION

Core Courses = 12 hours 12

STUDENT TEACHING - CI 4900 12

Total 24

TOTAL ASU COURSE HRS. 72



COMMUNITY COLLEGE COURSES

(to be taken in the program if not prior to completion)

Microeconomics – ECO 251	3
Marketing – MKT 120	3
Accounting I - ACC 120	3
Accounting II -ACC 121	3
Business Law – BUS 115	3

Total 15

NC Core/Gen. Ed. Core 44

TOTAL TRANSFER 59

TOTAL PROGRAM HOURS FOR GRADUATION 128

**Preparing teachers
for the needs of a 21st
Century Digital Age
the Appalachian way.**

**2+2 Style
Completer
Program**

**for Community College
students that have
completed the North
Carolina Core Curriculum**

This is a full-time 2 year online program consisting of 15+/- hrs/one full semester student teaching experience. (Plan on 2 years plus one semester of students teaching.) The program will be delivered completely online. The program will also require observation time in a local school setting in addition to student teaching.

This program will lead to the “A-Level” teaching license in Business and Information Technology Education. The program will be run as a Cohort design, where a group of students enters the program together in the Fall semester and is in a Lock-step schedule of courses until the final student teaching experience.

Appalachian’s Business and Information Technology Education students graduate with highly employable business communication skills, management skills, and business/office computer skills.





A Bachelor of Science Degree in Business Education

is recommended for students who seek skills and knowledge in business foundations that can be applied to classroom instruction. Students must develop competencies in classroom management, subject matter knowledge, evaluation and assessment, learning psychology and teaching methodology. Students also develop the ability to foster learning development through logical thinking, reasoning, and problem solving. The Bachelor of Science in Business Education provides for Teacher Licensure in Business Education for grades 6-12.

To Apply Contact:

Tiffany Soiset-Sheaff

ASU - Office of Extension & Distance Education

ASU Box 32054

Boone, NC 28608

800.355.4084 ext: 2905

<http://distance.appstate.edu>

For Information Contact:

Dr. Herb Brown

Appalachian State University's Reich College of Education

Business Education Program

828.262.3132

<http://www.business-ed.appstate.edu>



**Two Year
Online Degree
Program**

**Class A Teacher
Licensure**

**Business and
Information
Technology
Education**